

MURALO

PROCESS

# DUTCH KALSOMINE

REGISTERED IN  
U.S. PAT. OFF.



READY FOR USE

WHEN MIXED WITH EITHER

COLD OR HOT WATER

MANUFACTURED BY

**THE MURALO COMPANY, Inc.**

LARGEST MANUFACTURERS IN THE WORLD SPECIALIZING EXCLUSIVELY  
IN WALL COATINGS, COLD WATER PAINTS AND WALL SIZES

**NEW BRIGHTON, NEW YORK**

MADE IN U.S.A.

# DIRECTIONS FOR MIXING

This Wall Coating should be mixed in the proportions of *three pints* of water to *five pounds* of the dry powder, in the following manner:

Place the required quantity of dry powder in a galvanized pail; measure out in a separate vessel sufficient cold, warm or hot water, whichever is most convenient, in the above proportions and add gradually part of this water to the powder, stirring thoroughly until a heavy paste is obtained (*do not add the powder to the water*). Continue stirring and when all lumps are broken up, add gradually more of the water, until the mixture is of a thin, creamy consistency. Stir occasionally during application.

More or less water than the quantity stated may be necessary, depending upon the nature and condition of the surface. The proportions given are for the average interior plastered surface and, from experience, have proven to be consistent with good workmanship. A very porous, sand-finished wall usually requires a thinner consistency than a smooth hard finish.

If left standing any appreciable length of time the mixture may jell apparently too stiff for spreading, but can usually be returned to proper working consistency by simply stirring with the paddle. If working consistency is not restored by stirring, a small quantity of water may be added.

Clean buckets should be used, preferably of tin or iron. Wooden buckets should on no account be used. Buckets and brushes should be thoroughly cleaned daily.

# DIRECTIONS FOR APPLYING

In order to secure satisfactory results, it is absolutely necessary that the surface to be decorated is in proper condition to receive the Wall Coating. Before applying, the following instructions should be carefully complied with:

The surface must be clean and free from loose paint, kalsomine, wall paper, etc. Lime-washed walls should be washed with a solution of one part muriatic acid and five parts water, followed by a sponging with clean water. Cleanse greasy surfaces with soap and water, adding a small quantity of borax to the water.

Cracks and holes in the plastering should be cut out and scraped clean, then wetted down, and filled with *Muralo Patching Plaster*. Allow the repaired parts to dry out and then touch up same with *Muralo Wall Size*, including all stained spots in the plastering. The entire wall surface should then be given a coat of the *Wall Size* and allowed to dry thoroughly before applying the Wall Coating.

The air in the room should be dry and of moderate temperature. Close the windows and doors to avoid draughts. Use the Wall Coating of proper consistency, so that it flows well. Apply free and easy with a good kalsomine brush, putting the same amount on all over the surface and laying it off lightly in every direction with the tip of the brush, but do not rub it out like oil paint.

When the work is completed arrange to hasten the drying by opening windows and doors to allow free circulation of air, or if the weather is very damp or rainy turn on the heat in order to eliminate the moisture, as quick drying is essential to good work.

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Muralo Wall Coatings are recognized by experts as the ideal decorative mediums for walls and ceilings because they are extremely adaptable to the requirements of color harmony.

Gone are the days of dark somber walls. Today the demand is for cheery tones in every color—and Muralo Wall Coatings are supplying that demand — for the clever housewife insists on walls that reflect cheerfulness.

Muralo Wall Coatings are recommended and used everywhere by painter-decorators who recognize the possibilities of Wall Coatings that are really decorative and at the same time economical to use.

These Wall Coatings are manufactured in dry powder form and require only the addition of cold water to prepare them for immediate application to any dry surface such as plaster, wall board, wood, brick, stone or burlap.

Your walls and ceilings can be artistically decorated at a moderate cost well within the limitations of the average purse—by a simple application of Muralo Wall Coatings.

## ORDER BY NUMBER

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50—Ivory



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52—Deep Cream



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61—Iris Yellow



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56—Topaz Yellow



63—Fawn

ALSO MADE IN WHITE

39—Cream



48—Dove Gray



64—Pearl Gray



54—Pale Orchid



62—Tulip Blue

## ROOM IN YOUR HOME

give each room in the house life and attractiveness it possible to have beautiful soft tinted walls

with a warm lustrous quality, devoid of gloss pleasing to the eye than other more expensive



51—Sea Green



58—Spring Green



65—Birch Green



60—Riviera Blue



## A COLOR FOR EVERY

Choose one of the exquisite colors below  
ness. The moderate cost of this Wall Coating  
in every room.

This Wall Coating offers a rich variety of  
or glare, and produces finished effects far m  
forms of wall decoration.



69—Light Tan



59—Dawn Pink



57—Lotus Pink



49—Morocco Brown



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